

Zibo Dai

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Experience

UniCareer, Shanghai — Graphic Design Intern

2023.05 - 2023.07

Poster Design / Banner Design

· Designed online materials for APP and official account.

Greenville University Marketing Dept., Illinois — Graphic Design Intern

2023.01 - 2023.05

Brand Design / Logo Design / Poster Design / Banner Design

· Design online materials for official website and social media.

· Design materials for events and performances.

· Design the brand for the student organization.

Chaoyouqu Tech, Wuxi — Graphic Design Intern

2022.08 - 2022.12

Brand Design / Logo Design / UI Design

· Participated in the brand building, logo and UI design of several enterprises.

Education

Greenville University — Bachelor, GPA: 3.6 / 4.0

Major: Digital Media

· Brand Design / Logo Design / UI Design

Minor: Business

· Marketing / Business Management / Business Law

Skills

Illustrator / Photoshop / InDesign / Adobe XD / Figma / MasterGo /

HTML / CSS